

Judy LaDeur

INTERNATIONAL

SPEAKER • COACH • CONSULTANT • TRAINER

BROKERS & MANAGERS
ENROLLMENT FORM

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Covenant Coaching™ for Brokers and Managers

This program is designed to enhance your leadership skills and provide direction for you and your team. Our personalized one-on-one coaching for broker owners and managers is for individuals who are committed to building a profitable sales organization, as well as increasing market share. We focus on the skills needed to recruit, motivate, train and retain your sales team. Learn how:

- To get your new agents productive in 60 days or less
- To implement systems to recruit new and experienced agents with ease.
- To master the techniques which will enable you to consistently recruit 4-6 agents per month
- To take your existing agents to the next level, with less stress and more efficiency
- To average \$100,000,000.00 market position increase in each office annually

Membership in this program includes:

- 2 one-on-one 30 minute calls with your coach each month
- Monthly "live" teleconference calls
- Ability to personally communicate with your coach via email between sessions
- Plus all tools/ opportunities listed in the coaching brochure

*This is a 12 month commitment. **The investment for this program is \$497 per month.** After 12 months, the program continues on a month-to-month basis until cancelled.*

The Master Recruiter Program

Our Covenant Coaching® program for brokers and recruiters is designed specifically to fine-tune and develop recruiting skills in full time recruiters, managers or broker/owners. Anyone desiring to become a Master Recruiter should enroll in this program and learn how:

- To develop your interview skills
- To create dialogues that book 3 interviews per week with experienced agents
- To hire 4-8 agents per month consistently
- To create a customized marketing plan to build the value of your company
- To close 70% of the agents you interview on the first appointment
- To master the art of overcoming objections & closing the agents you want

Membership in this program includes:

- 2 one-on-one 30 minute calls with your coach each month
- "Live" teleconference calls each month
- Ability to personally communicate with your coach via email between sessions
- Plus all tools/ opportunities listed in the coaching brochure

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PERSONAL INFORMATION (PLEASE PRINT)

Name _____

Company _____

Mailing Address _____

City _____ State _____ Zip _____

Business Phone _____

Mobile Phone _____

Email Address _____

Fax _____

INVESTMENT AUTHORIZATION I authorize Judy LaDeur International to charge my credit card in the amount of \$_____, beginning ____/____/____ and continuing for a period of 12 months, then month to month until the contract is cancelled.

Credit Card Number _____

Expiration Date _____

AMEX

VISA

Master Card

Cardholder Name _____

Security Code _____

Billing Address (If Different) _____

City _____ State _____ Zip _____

Authorization Signature _____

Date _____